



## 40th Anniversary Conference Advertising Rates

Reach hundreds of dedicated Catholics at CUF's 2008 40th anniversary conference by advertising in our anniversary conference program book. This program will contain our schedule of events, speaker bios, and letters from various bishops commending the apostolate's 40 years of work in the vineyard. It will also feature a special section on the history of CUF and is sure to be kept as a souvenir by attendees.

Type of Ad	Dimensions	B&W	4-Color
Online link		\$25	\$25
Web address ad	3.625" w x 1.5" h	\$50	\$50
One-sixth page	2.375" w x 4.812" h	\$250	\$300
One-quarter page	3.625" w x 4.812" h	\$350	\$400
One-third page	2.375" w x 9.75" h	\$400	\$450
Half page	Horizontal 7.375" w x 4.812" h Vertical 3.625" w x 9.75" h	\$550	\$600
Full page inside	4-color or b/w; 7.375" w x 9.75" h with 1/8" bleed 8.625" w x 11" h	\$800	\$900
Full page cover	7.875" w x 10.25" h with 1/8" bleed 8.625" w x 11" h		\$1,500
Back cover	7.375" w x 7.375" h with 1/8" bleed 8.625" w x 8" h		SOLD

*Special sponsorship opportunities are also now available. Most packages include advertising and vendor opportunities.*

- To maximize the technical quality of the ad, we recommend that advertisers send pdf files (300 dpi).
- Cancellations must be in writing prior to July 1, 2008.
- If CUF determines that the furnished material is unacceptable, CUF reserves the right to cancel the ad.

**Space Reservation Deadline: June 16, 2008**

**Artwork Deadline: July 1, 2008**

*We encourage advertisers to reserve space early to ensure availability. Call (740) 283-2484 or email [conference@cuf.org](mailto:conference@cuf.org)*

**Half-price congratulatory ads are now available in all sizes (with the exception of online links and web address ads).  
Call today to send CUF best wishes for 40 years of faithful service to the Church.**